

FOR IMMEDIATE RELEASE

CANADIAN GEOEXCHANGE COALITION TO RELEASE RESIDENTIAL DESIGN MANUAL
New, College-level design manual result of industry association work with Colleges

Montreal, September 30, 2008 – The Canadian GeoExchange Coalition (CGC), Canada's industry association for ground source heat pump technology, will release a 380-page manual entitled "**Design of Residential Ground Source Heat Pump Systems**" on October 15th, 2008. The manual, developed through a CGC partnership with a group of Canada's leading technical Colleges and industry specialists, reflects over eight months of work from CGC and its partners.

This addition to the training portion of CGC's Global Quality GeoExchange™ Program® is intended to help answer North American stakeholder desires, expressed over more than a decade of consultations at all levels of the geoexchange industry, to have state-of-the-art, current training materials which reflect the reality of Standards and best practices in north America.

"The Residential Designer manual fills an important gap in available information for heat pump designers. The lack of quality, current training information for small system designers and installers was actually the genesis of the entire CGC quality program" said CEO Denis Tanguay. "The lack of Canada-relevant training material has been a critical barrier for about fifteen years in Canada, and this is but another CGC step in addressing this barrier."

Manual development was initiated with funding assistance from Natural Resources Canada and was completed through the CGC Permanent Training fund. In this mechanism part of course fees from version 1.0 courses are dedicated to annual revision of all courses. "The CGC's Global Quality GeoExchange™ Program® is now delivering updated training materials to industry and in a sense paying for itself; industry is reinvesting in its own development and in professionalizing. This clearly shows how a proactive and responsible industry association can reinvest in an industry rather than taking money out" said Ted Kantrowitz, CGC Vice-President.

The new manual will pair with CGC's current Residential Designer course version 2.0, and will be piloted, wholly revised, added to, and re-released for Residential Designer course version 3.0, available on or before March 1, 2009. The manual will be made available in both English and French. Those who have already completed the CGC Residential Designer Course® may contact CGC and purchase the manual at cost plus shipping and handling.

CGC would like to reiterate that consumers should **only** work with CGC Accredited Installers, CGC Accredited Designers, and CGC Qualified firms. Consumers and municipalities should insist that **all** geoexchange work done within their jurisdiction be *CGC Certified Systems*.

The Canadian GeoExchange™ Coalition acts as the industry catalyst to unite private and public sector stakeholders, and to expand the market for geoexchange™ technology in Canada. As the nexus of information, training, certification, industry standards and public awareness, our mandate is to work with stakeholders to build the necessary infrastructure to foster the growth of the Canadian geoexchange™ industry. For more information, visit www.geo-exchange.ca

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